

## Exciting New Launch from **Unitis**!



**Unitis** introduces SEEDS™, a new self-assessment toolkit aimed at increasing consistency and efficiency in the supply chain. It's flexible and adaptable and covers all aspects of the three pillars of sustainable development.

[▶ Read more information](#)



## **Unitis** - Unitis presents SEEDS™: Self Evaluation for Eco-Development Solutions



One of the main aims of Natural Cosmetic Ingredients Suppliers' is to increase their responsibility awareness to build a sustainable industry.

**Unitis** members have been working on a new self-assessment toolkit to evaluate their own performance in terms of environment, social and economic concerns. Through 5 main stakes, declined in 23 impacts and 43 indicators, the kit covers all aspects of the three pillars of sustainable development.

This will help natural ingredient suppliers develop a continuous improvement strategy. Despite being very elaborate, it's flexible enough to let any company adapt it to its business model and philosophy.

Suppliers sharing the same convictions may contribute to cosmetic manufacturers' policies.

Sustainable development cannot be based on independent actions alone. Each stakeholder must be committed. This toolkit offers an easy-to-use solution that ensures consistency for a responsible and efficient supply chain.

Cosmetic manufacturers can rely on **Unitis** members for their own sustainable development initiative.

**Unitis** members will be at the in-cosmetics exhibition in Paris and will be available on their respective booths to answer any questions:

Lucas Meyer Cosmetics - G86 (Magali Borel)  
Provital - C80 (Ricard Armengol)  
Solabia - N30 (Virginie Contal, Marcia Azevedo)  
Soliance - H99 (Celina Rocquet)