



## **HPCI Congress 2011**

The Home and Personal Care Ingredients Congresses are the new B2B communication forums for emerging and new markets. At the same time, they are a cost-effective exhibition platforms for all suppliers of ingredients and services to the home and personal care industries.

>> HPCI Conferences give latest and important information on the developments in R&D, new formulations and regulatory issues in the fields of cosmetics and detergents.

>> The HPCI Exhibitions offer visitors insight on new services and ingredients - a place to discuss questions face to face.

>> HPCI concentrates on countries which are in the focus of business interest now and in the near future.

**Date:** June 1-2, 2011

**Location :** WOW Istanbul Hotels & Convention Center, Istanbul World Trade Center, 34149 Yesilkoy, Istanbul, Turkey

**Contact :** Congress Director Robert Fischer : [fischer@sofw.com](mailto:fischer@sofw.com)

**Website:** [http://www.hpci-congress.com/index/hpci\\_tr\\_en\\_2011/en\\_tr\\_home.html](http://www.hpci-congress.com/index/hpci_tr_en_2011/en_tr_home.html)